

# International Conference on Business Management, Macroeconomic Applications and Entrepreneurship Principles & Practices for Sustainable Development: Issues & Challenges

Daffodil International University, Bangladesh

 **Date: 27-28 March, 2022**



Managing Business activity efficiently leads to sustainability and growth perpetuating profit. It throws of challenges and opportunities continuously. There are significant global and local opportunities for growth in business irrespective of an enterprise's size. Global economic trends as well as local economic shifts are necessary to be understood for one's realistic projections of the present. Macroeconomic studies are a behavior of an economy and how its policy impact the economy as a whole. It focuses on aggregates and econometric correlation, which is why government and their agencies rely on macroeconomics to formulate economic, fiscal, and monetary and trade policies. Also, macroeconomics examines economy-wise phenomena such as GDP and how it is affected by change in unemployment, national income, rate of growth and price level etc.

Entrepreneurship is one of the most widely discussed topic in recent literature on development and economics. Entrepreneurship is a driving force for innovation and more generally an engine for economic development. There is an ample scope for research related to the concepts, theories, principles and practices of entrepreneurship in the context of development in emerging countries.

We are delighted to notify you that the Faculty of Business and Entrepreneurship, Daffodil International University is going to organize the International Conference on Business Management, Macroeconomic Applications and Entrepreneurship Principles & Practices for Sustainable Development: Issues & Challenges, Dated: 27-28 March, 2022. The theme of the conference is "Business, Macroeconomic Applications and Entrepreneurship for Sustainable Development". The objective of the conference is to bring academics and professionals to a shared setting for developing strategies to meet the challenges of global business and entrepreneurship in the future. The conference will create opportunity to share experience, exchange new ideas, foster innovation and establish research relations among the participating individuals and institutions.

All respected authors/contributors are invited to submit their original research papers, review, work in progress and reports within the wide-ranging scope of this conference. Abstracts of all accepted papers would be published in the conference proceedings. Prospective authors are invited to submit full (original) research papers in the following areas:

- ▶ Business ▶ Money and Banking ▶ Insurance ▶ Corporate Governance and Corporate Social Responsibility
- ▶ Economics ▶ Accounting ▶ Entrepreneurship, Creativity and Innovation ▶ Sustainable Development
- ▶ Logistics and Supply Chain Management ▶ Finance, Fintech ▶ Development Finance and Microfinance
- ▶ International Trade and Business ▶ Tourism and Hospitality Management ▶ Management ▶ Real Estate
- ▶ Management Information Systems, Technology Management ▶ Marketing ▶ Strategy and Leadership

## Guidelines for Authors:

All submitted papers should be original and previously unpublished research results. Papers submitted to the conference must not be under consideration for publication elsewhere. Authors should follow the style of the conference and are subject to both review and editing. The conference committee reserves the right to publish any paper presented in the conference.

Authors are requested to submit full-text papers (.doc or .docx) including results, tables, figures and references through [icbmmaeppsdc@daffodilvarsity.edu.bd](mailto:icbmmaeppsdc@daffodilvarsity.edu.bd) (E-mail). The paper should not be more than 25 pages (including the abstract, figures, tables and references) double spaced in Times New Roman 12pt font on A4 size page. For full details, please visit the conference website at <http://diujbe.daffodilvarsity.edu.bd/conference/>

## Best Paper Awards:

Three outstanding papers will be awarded by the conference committee. The award includes a certificate.

## Publication of Articles in the DIU Journal of Business and Entrepreneurship (DIUJBE):

The accepted papers will be considered for publication in the regular issues of the Journal of **Business and Entrepreneurship, Daffodil International University**, Bangladesh. The papers would go through double blind peer review process in order to be considered for publication in the Journal.

### IMPORTANT DATES

- Paper Submission by : March 20, 2022
- Notification to Authors by : March 24, 2022
- Registration Last Date : March 25, 2022
- Conference Dates : March 27-28, 2022

Conference Chair:

**Professor Dr. Md. Masum Iqbal, Dean, FBE, DIU**

Conference Co-Chair:

**Assistant Professor Nurul Mohammad Zayed, DBA, FBE, DIU**

Contact Details:

**Mr. Zayed (WhatsApp: +88 01715152526)**

CONFERENCE THEME

Business, Macroeconomic Applications and Entrepreneurship for Sustainable Development

ORGANIZED BY

Faculty of Business & Entrepreneurship (FBE), Daffodil International University, Bangladesh